



GREG REITMAN debuts ROOTED In PEACE

to Screen at the 21<sup>st</sup> Sedona Int'l Film Festival



**(Sedona, AZ | February 23, 2015)** The Sedona Int'l Film Festival is proud to announce the world premiere of Sundance alum Greg Reitman new feature documentary film, ROOTED in PEACE. The film will screen twice at the festival beginning at 9:00am on Tuesday, February 24<sup>th</sup> at the Harkins Theatre and Friday, February 27<sup>th</sup> at 3:00pm at the Mary Fisher Theatre.

Sedona audiences have this unique opportunity to see ROOTED in PEACE before its national theatrical release

beginning in September to coincide with the International Day of Peace on September 21. Tickets are on sale now at the Sedona Theatre box office.

ROOTED in PEACE will be released theatrically via Specticast on September 21<sup>st</sup>.

## Synopsis

ROOTED in PEACE challenges viewers to examine their values as Americans and human beings. Today we are at war within ourselves, with our environment, and with the world. Director and award-winning filmmaker Greg Reitman invites viewers on a film journey to take notice of the world we live in, proactively seek ways to find personal and ecological peace, and stop the cycle of violence. The film relies not only on memoir, but also interviews with such luminaries and activists as **Deepak Chopra, music legends Donovan, Mike Love, and Pete Seeger, film director David Lynch, Noble Peace Laureate Mairead Maguire, media mogul Ted Turner, Archbishop Desmond Tutu, green architect William McDonough, neuroscientist Dan Siegel and many others. Reitman learns from all of them, and heeds Maharishi Mahesh Yogi's** words, that if the forest is to be green, every tree must be green; if there's going to be Peace on earth, then everybody needs to experience that quality of Peace within themselves. And so in asking viewers to do the same, Reitman poses the basic question: How do we want to live? Reitman's journey is an example of transformation — how one person can learn to make the necessary changes to enjoy a better life — and in so doing inspire others to want to improve their own lives, and society as a whole.

Link to the trailer.

<https://www.youtube.com/watch?v=WN81JjhTIGA>

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